



GROWTHOLOGIST

What is a growthologist?

Growthologist [*groth-ol-uh-jist*]

Noun. A person who specializes in the research and study of growth. In particular the study of business growth.

In finance, a Growthologist can help you develop portfolio strategies that boost the growth of your investment portfolio.

For small businesses, a Growthologist will help business owners find new areas of growth for their business.



PORTFOLIO GROWTH

We can help your portfolio of investment assets grow. We do this by managing the asset class and management fees in your portfolio. Investment management fees can erode the growth potential in your investmnets. We work to minimize these fees in the context of an overall diversified portfolio management system. We work to insure your portfolio is diversified and balanced with a risk profile that matches your own. The end result, is a boost in portfolio growth.

Hugh Connelly, CFA, CFS

Hugh is a Chartered Financial Analyst and a Certified Fund Specialist. He holds a Masters of Science in Finance from Drexel University . He has worked in the investment field for over 20 years. His investment work includes direct hands-on projects with small business owners showing them ways to increase their business growth. For the past 2 years, he has instructed the Emerging Entrepreneur program for the Small Business Administration in Philadelphia. He is the first "Growthologist"

BUSINESS CONSULTING

While working in the investment arena Hugh worked with small businesses. He learned about the challenges they face and what strategies work to enable some firms to grow where others fail. He can take this knowledge and experience and bring it to bear to teach your small business how to grow. Each business is different and Hugh will create a custom growth plan for your firm, not re-cycle a project plan from another consulting project. Your business is unique, your growth strategy should be too.

Our Program covers the following areas of your business:

- Leadership Assessment
- Understanding the Financials
- Creating a Dashboard of Key Performance Indicators ("KPIs")
- Marketing and Sales Plans
- Selling to Federal, State and Local Government
- Internatlional Sales Channels

CONTACT US

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